# Inequalities of Hermite-Hadamard type for $\boldsymbol{H} \boldsymbol{H}$-convex functions 

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#### Abstract

Some inequalities of Hermite-Hadamard type for $H H$-convex functions defined on positive intervals are given. Applications for special means are also provided.


## 1. Introduction

Let $I \subset \mathbb{R} \backslash\{0\}$. Following [1] (see also [6]) we say that a function $f: I \rightarrow \mathbb{R}$ is $H A$-convex if

$$
\begin{equation*}
f\left(\frac{x y}{t x+(1-t) y}\right) \leq(1-t) f(x)+t f(y) \tag{1.1}
\end{equation*}
$$

for all $x, y \in I$ and $t \in[0,1]$. If the inequality in (1.1) is reversed, then $f$ is said to be $H A$-concave.

If $I \subset(0, \infty)$ and $f$ is convex and nondecreasing, then $f$ is $H A$-convex, and if $f$ is $H A$-convex and nonincreasing, then $f$ is convex.

If $[a, b] \subset I \subset(0, \infty)$ and if we consider the function $g:[1 / b, 1 / a] \rightarrow \mathbb{R}$, defined by $g(t)=f(1 / t)$, then we can state the following fact.

Lemma 1 (see [1]). The function $f$ is $H A$-convex (concave) on $[a, b]$ if and only if $g$ is convex (concave) in the usual sense on $[1 / b, 1 / a]$.

Therefore, as examples of $H A$-convex functions we can take $f(t)=g(1 / t)$, where $g$ is any convex function on $[1 / b, 1 / a]$.

In the recent paper [5] we obtained the following characterization result as well.

Lemma 2. Let $[a, b] \subset(0, \infty)$ and let $f, h:[a, b] \rightarrow \mathbb{R}$ be so that $h(t)=$ $t f(t)$ for $t \in[a, b]$. Then $f$ is HA-convex (concave) on the interval $[a, b]$ if and only if $h$ is convex (concave) on $[a, b]$.

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Following [1], we say that a function $f: I \rightarrow(0, \infty)$ with $I \subset \mathbb{R} \backslash\{0\}$ is HH-convex if

$$
\begin{equation*}
f\left(\frac{x y}{t x+(1-t) y}\right) \leq \frac{f(x) f(y)}{(1-t) f(y)+t f(x)} \tag{1.2}
\end{equation*}
$$

for all $x, y \in I$ and $t \in[0,1]$. If the inequality in (1.2) is reversed, then $f$ is said to be $H H$-concave.

We observe that the inequality (1.2) is equivalent to

$$
\begin{equation*}
(1-t) \frac{1}{f(x)}+t \frac{1}{f(y)} \leq \frac{1}{f\left(\frac{x y}{t x+(1-t) y}\right)} \tag{1.3}
\end{equation*}
$$

for all $x, y \in I$ and $t \in[0,1]$. Therefore we have the following fact.
Lemma 3. A function $f: I \rightarrow(0, \infty)$ is HH-convex (concave) on $I$ if and only if $g: I \rightarrow(0, \infty), g(x)=\frac{1}{f(x)}$, is $H A$-concave (convex) on $I$.

Taking into account the above lemmas, we can state the following result.
Proposition 1. Let $f:[a, b] \rightarrow(0, \infty)$, where $[a, b] \subset(0, \infty)$. Define the related functions

$$
P_{f}:[1 / b, 1 / a] \rightarrow(0, \infty), \quad P_{f}(x)=\frac{1}{f\left(\frac{1}{x}\right)}
$$

and

$$
Q_{f}:[a, b] \rightarrow(0, \infty), \quad Q_{f}(x)=\frac{x}{f(x)}
$$

The following statements are equivalent:
(i) the function $f$ is HH-convex (concave) on $[a, b]$;
(ii) the function $P_{f}$ is concave (convex) on $[1 / b, 1 / a]$;
(iii) the function $Q_{f}$ is concave (convex) on $[a, b]$.

For a convex function $h:[c, d] \rightarrow \mathbb{R}$, the following inequality is well known in the literature as the Hermite-Hadamard inequality:

$$
\begin{equation*}
h\left(\frac{c+d}{2}\right) \leq \frac{1}{d-c} \int_{c}^{d} h(t) d t \leq \frac{h(c)+h(d)}{2} \tag{1.4}
\end{equation*}
$$

For related results and references, see e.g. [4].
Motivated by the above results, we establish in this paper some inequalities of Hermite-Hadamard type for HH -convex functions defined on positive intervals. Applications for special means are also provided.

## 2. The results

We have the following result that can be obtained by the use of the regular Hermite-Hadamard inequality (1.4).

Theorem 1. Let $f:[a, b] \rightarrow(0, \infty)$ be an HH-convex (concave) function on $[a, b] \subset(0, \infty)$. Then we have

$$
\begin{equation*}
f\left(\frac{2 a b}{a+b}\right) \geq(\leq) \frac{a b}{b-a} \int_{a}^{b} \frac{1}{t^{2} f(t)} d t \geq(\leq) \frac{f(b)+f(a)}{2} \tag{2.1}
\end{equation*}
$$

and

$$
\begin{equation*}
\frac{\frac{a+b}{2}}{f\left(\frac{a+b}{2}\right)} \geq(\leq) \frac{1}{b-a} \int_{a}^{b} \frac{t}{f(t)} d t \geq(\leq) \frac{a f(b)+b f(a)}{2 f(a) f(b)} \tag{2.2}
\end{equation*}
$$

Proof. Since $f$ is $H H$-convex (concave) on $[a, b]$, by Proposition 1 we have that $P_{f}$ is concave (convex) on $[1 / b, 1 / a]$. By Hermite-Hadamard inequality (1.4) for $P_{f}$ we have

$$
f\left(\frac{1}{\frac{1 / a+1 / b}{2}}\right) \geq(\leq) \frac{1}{1 / a-1 / b} \int_{1 / b}^{1 / a} \frac{1}{f(1 / s)} d s \geq(\leq) \frac{f\left(\frac{1}{1 / b}\right)+f\left(\frac{1}{1 / a}\right)}{2}
$$

which is equivalent to

$$
\begin{equation*}
f\left(\frac{2 a b}{a+b}\right) \geq(\leq) \frac{a b}{b-a} \int_{1 / b}^{1 / a} \frac{1}{f(1 / s)} d s \geq(\leq) \frac{f(b)+f(a)}{2} \tag{2.3}
\end{equation*}
$$

If we make the change of variable $1 / s=t$, then $s=1 / t$ and $d s=-d t / t^{2}$ and from (2.3) we get (2.1).

Since $f$ is $H H$-convex (concave) on $[a, b]$, by Proposition 1 we also have that $Q_{f}$ is concave (convex) on $[a, b]$. By Hermite-Hadamard inequality (1.4) for $Q_{f}$ we have

$$
\frac{\frac{a+b}{2}}{f\left(\frac{a+b}{2}\right)} \geq(\leq) \frac{1}{b-a} \int_{a}^{b} \frac{t}{f(t)} d t \geq(\leq) \frac{\frac{a}{f(a)}+\frac{b}{f(b)}}{2}
$$

which is equivalent to (2.2).
We use the following result obtained by the author in [2] and [3].
Lemma 4. Let $h:[\alpha, \beta] \rightarrow \mathbb{R}$ be a convex (concave) function on $[\alpha, \beta]$. Then we have the inequalities

$$
\begin{equation*}
0 \leq(\geq) \frac{h(\alpha)+h(\beta)}{2}-\frac{1}{\beta-\alpha} \int_{\alpha}^{\beta} h(t) d t \leq(\geq) \frac{1}{8}\left[h_{-}^{\prime}(\beta)-h_{+}^{\prime}(\alpha)\right](\beta-\alpha) \tag{2.4}
\end{equation*}
$$

and
$0 \leq(\geq) \frac{1}{\beta-\alpha} \int_{\alpha}^{\beta} h(t) d t-h\left(\frac{\alpha+\beta}{2}\right) \leq(\geq) \frac{1}{8}\left[h_{-}^{\prime}(\beta)-h_{+}^{\prime}(\alpha)\right](\beta-\alpha)$.
The constant $1 / 8$ is best possible in (2.4) and (2.5).
We have the following reverse inequalities.
Theorem 2. Let $f:[a, b] \rightarrow(0, \infty)$ be an HH-convex (concave) function on $[a, b] \subset(0, \infty)$. Then we have

$$
\begin{align*}
0 & \geq(\leq) \frac{f(b)+f(a)}{2}-\frac{a b}{b-a} \int_{a}^{b} \frac{1}{t^{2} f(t)} d t  \tag{2.6}\\
& \geq(\leq) \frac{1}{8 a b}\left(\frac{a^{2}}{f^{2}(a)} f_{+}^{\prime}(a)-\frac{b^{2}}{f^{2}(b)} f_{-}^{\prime}(b)\right)(b-a) \\
0 & \geq(\leq) \frac{a b}{b-a} \int_{a}^{b} \frac{1}{t^{2} f(t)} d t-f\left(\frac{2 a b}{a+b}\right) \geq(\leq) \\
& \geq(\leq) \frac{1}{8 a b}\left(\frac{a^{2}}{f^{2}(a)} f_{+}^{\prime}(a)-\frac{b^{2}}{f^{2}(b)} f_{-}^{\prime}(b)\right)(b-a)  \tag{2.7}\\
0 & \geq(\leq) \frac{a f(b)+b f(a)}{2 f(a) f(b)}-\frac{1}{b-a} \int_{a}^{b} \frac{t}{f(t)} d t  \tag{2.8}\\
& \geq(\leq) \frac{1}{8}\left(\frac{f(b)-b f_{-}^{\prime}(b)}{f^{2}(b)}-\frac{f(a)-a f_{+}^{\prime}(a)}{f^{2}(a)}\right)(b-a)
\end{align*}
$$

and

$$
\begin{align*}
0 & \geq(\leq) \frac{1}{b-a} \int_{a}^{b} \frac{t}{f(t)} d t-\frac{\frac{a+b}{2}}{f\left(\frac{a+b}{2}\right)}  \tag{2.9}\\
& \geq(\leq) \frac{1}{8}\left(\frac{f(b)-b f_{-}^{\prime}(b)}{f^{2}(b)}-\frac{f(a)-a f_{+}^{\prime}(a)}{f^{2}(a)}\right)(b-a) .
\end{align*}
$$

Proof. The first part in all inequalities (2.6)-(2.9) follows from Theorem 1.

Now, if we take the derivative of $P_{f}(x)$, then we have

$$
\begin{aligned}
P_{f}^{\prime}(x) & =\left(\frac{1}{f\left(\frac{1}{x}\right)}\right)^{\prime}=\left(f^{-1}\left(\frac{1}{x}\right)\right)^{\prime}=-f^{-2}\left(\frac{1}{x}\right)\left(f\left(\frac{1}{x}\right)\right)^{\prime} \\
& =-f^{-2}\left(\frac{1}{x}\right) f^{\prime}\left(\frac{1}{x}\right)\left(-\frac{1}{x^{2}}\right)=f^{-2}\left(\frac{1}{x}\right) f^{\prime}\left(\frac{1}{x}\right)\left(\frac{1}{x^{2}}\right) .
\end{aligned}
$$

Therefore we have

$$
P_{+f}^{\prime}\left(\frac{1}{b}\right)=b^{2} f^{-2}(b) f_{-}^{\prime}(b)=\frac{b^{2}}{f^{2}(b)} f_{-}^{\prime}(b)
$$

and

$$
P_{-f}^{\prime}\left(\frac{1}{a}\right)=a^{2} f^{-2}(a) f_{+}^{\prime}(a)=\frac{a^{2}}{f^{2}(a)} f_{+}^{\prime}(a)
$$

and by the right hand side inequalities in Lemma 4 we get the corresponding inequalities in (2.6) and (2.7).

If we take the derivative of $Q_{f}$, we have

$$
Q_{f}^{\prime}(x)=\left(\frac{x}{f(x)}\right)^{\prime}=\frac{f(x)-x f^{\prime}(x)}{f^{2}(x)} .
$$

Therefore

$$
Q_{+f}^{\prime}(a)=\frac{f(a)-a f_{+}^{\prime}(a)}{f^{2}(a)} \text { and } Q_{-f}^{\prime}(b)=\frac{f(b)-b f_{-}^{\prime}(b)}{f^{2}(b)}
$$

and by the right hand side inequalities in Lemma 4 we get the corresponding inequalities in (2.8) and (2.9).

Theorem 3. Let $f:[a, b] \rightarrow(0, \infty)$ be an HH-convex (concave) function on $[a, b] \subset(0, \infty)$. Then we have

$$
\begin{equation*}
\frac{a b}{b-a} \int_{a}^{b} \frac{f(t)}{t^{2}} d t \leq(\geq) \frac{G^{2}(f(a), f(b))}{L(f(a), f(b))} \tag{2.10}
\end{equation*}
$$

Proof. By the definition of $H H$-convex (concave) function, we have by integrating on $[0,1]$ over $\lambda$, that

$$
\begin{equation*}
\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) d \lambda \leq(\geq) \int_{0}^{1} \frac{f(a) f(b)}{(1-\lambda) f(b)+\lambda f(a)} d \lambda \tag{2.11}
\end{equation*}
$$

Consider the change of variable $\frac{a b}{(1-\lambda) b+\lambda a}=t$. Then $(1-\lambda) b+\lambda a=\frac{a b}{t}$ and $(b-a) d \lambda=\frac{a b}{t^{2}} d t$. Using this change of variable, we have

$$
\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) d \lambda=\frac{a b}{b-a} \int_{a}^{b} \frac{f(t)}{t^{2}} d t
$$

If $f(b)=f(a)$, then

$$
\int_{0}^{1} \frac{f(a) f(b)}{(1-\lambda) f(b)+\lambda f(a)} d \lambda=f(a)
$$

If $f(b) \neq f(a)$, then by the change of variable $(1-\lambda) f(b)+\lambda f(a)=s$, we have

$$
\begin{aligned}
\int_{0}^{1} \frac{f(a) f(b)}{(1-\lambda) f(b)+\lambda f(a)} d \lambda & =\frac{f(a) f(b)}{f(a)-f(b)} \int_{f(b)}^{f(a)} \frac{d s}{s} \\
& =\frac{f(a) f(b)}{L(f(a), f(b))}=\frac{G^{2}(f(a), f(b))}{L(f(a), f(b))}
\end{aligned}
$$

By making use of (2.11) we deduce the desired result (2.10).

We also have the following theorem.
Theorem 4. Let $f:[a, b] \rightarrow(0, \infty)$ be an HH-convex (concave) function on $[a, b] \subset(0, \infty)$. Then we have

$$
\begin{equation*}
f\left(\frac{2 a b}{a+b}\right) \leq(\geq) \frac{\int_{a}^{b} \frac{1}{t^{2}} f(t) f\left(\frac{a b t}{(a+b) t-a b}\right) d t}{\int_{a}^{b} \frac{f(t)}{t^{2}} d t} \tag{2.12}
\end{equation*}
$$

Proof. From the definition of an $H H$-convex (concave) function we have

$$
\begin{equation*}
f\left(\frac{2 x y}{x+y}\right) \leq(\geq) \frac{2 f(x) f(y)}{f(x)+f(y)} \tag{2.13}
\end{equation*}
$$

for any $x, y \in[a, b]$.
If we take

$$
x=\frac{a b}{(1-\lambda) b+\lambda a}, y=\frac{a b}{(1-\lambda) a+\lambda b} \in[a, b]
$$

then

$$
\begin{aligned}
\frac{2 x y}{x+y} & =\frac{2 \frac{a b}{(1-\lambda) b+\lambda a} \cdot \frac{a b}{(1-\lambda) a+\lambda b}}{\frac{a b}{(1-\lambda) b+\lambda a}+\frac{a b}{(1-\lambda) a+\lambda b}}=\frac{2 \frac{1}{(1-\lambda) b+\lambda a} \cdot \frac{a b}{(1-\lambda) a+\lambda b}}{\frac{1}{(1-\lambda) b+\lambda a}+\frac{1}{(1-\lambda) a+\lambda b}} \\
& =\frac{2 \frac{1}{(1-\lambda) b+\lambda a} \cdot \frac{a b}{(1-\lambda) a+\lambda b}}{\frac{(1-\lambda) a+\lambda b+(1-\lambda) b+\lambda a}{((1-\lambda) b+\lambda a)((1-\lambda) a+\lambda b)}}=\frac{2 a b}{a+b},
\end{aligned}
$$

and by (2.13) we get

$$
f\left(\frac{2 a b}{a+b}\right) \leq(\geq) \frac{2 f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)}{f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right)+f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)}
$$

which is equivalent to

$$
\begin{gather*}
f\left(\frac{2 a b}{a+b}\right)\left[f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right)+f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)\right]  \tag{2.14}\\
\leq(\geq) 2 f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right)
\end{gather*}
$$

for any $\lambda \in[0,1]$.
If we integrate the inequality over $\lambda$ on $[0,1]$ we get

$$
\begin{align*}
f\left(\frac{2 a b}{a+b}\right) & {\left[\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) d \lambda+\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right) d \lambda\right] } \\
& \leq(\geq) 2 \int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right) d \lambda \tag{2.15}
\end{align*}
$$

Now, we observe that

$$
\begin{align*}
\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right) d \lambda & =\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) d \lambda  \tag{2.16}\\
& =\frac{a b}{b-a} \int_{a}^{b} \frac{f(t)}{t^{2}} d t
\end{align*}
$$

and

$$
\begin{align*}
& \int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right) d \lambda \\
& =\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{a b}{a+b-((1-\lambda) b+\lambda a)}\right) d \lambda  \tag{2.17}\\
& =\int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{1}{\frac{1}{b}+\frac{1}{a}-\frac{((1-\lambda) b+\lambda a)}{a b}}\right) d \lambda .
\end{align*}
$$

If we change the variable $t=\frac{a b}{(1-\lambda) b+\lambda a}$, then we have

$$
\begin{align*}
& \int_{0}^{1} f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{1}{\frac{1}{b}+\frac{1}{a}-\frac{((1-\lambda) b+\lambda a)}{a b}}\right) d \lambda \\
& =\frac{a b}{b-a} \int_{a}^{b} \frac{1}{t^{2}} f(t) f\left(\frac{1}{\frac{1}{b}+\frac{1}{a}-\frac{1}{t}}\right) d t  \tag{2.18}\\
& =\frac{a b}{b-a} \int_{a}^{b} \frac{1}{t^{2}} f(t) f\left(\frac{a b t}{(a+b) t-a b}\right) d t .
\end{align*}
$$

On making use of (2.15)-(2.18) we deduce the desired result (2.12).
Remark 1. By Cauchy-Bunyakovsky-Schwarz integral inequality we have

$$
\begin{array}{rl}
\int_{0}^{1} f & f\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) f\left(\frac{a b}{(1-\lambda) a+\lambda b}\right) d \lambda \\
\leq & \left(\int_{0}^{1} f^{2}\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) d \lambda\right)^{1 / 2}  \tag{2.19}\\
& \times\left(\int_{0}^{1} f^{2}\left(\frac{a b}{(1-\lambda) a+\lambda b}\right) d \lambda\right)^{1 / 2} \\
& =\int_{0}^{1} f^{2}\left(\frac{a b}{(1-\lambda) b+\lambda a}\right) d \lambda=\int_{a}^{b} \frac{f^{2}(t)}{t^{2}} d t
\end{array}
$$

Now, if $f:[a, b] \rightarrow \mathbb{R}$ is an HH-convex function on $[a, b] \subset(0, \infty)$, then by (2.12) and (2.19) we get

$$
\begin{equation*}
f\left(\frac{2 a b}{a+b}\right) \leq \frac{\int_{a}^{b} \frac{1}{t^{2}} f(t) f\left(\frac{a b t}{(a+b b t-a b}\right) d t}{\int_{a}^{b} \frac{f(t)}{t^{2}} d t} \leq \frac{\int_{a}^{b} \frac{f^{2}(t)}{t^{2}} d t}{\int_{a}^{b} \frac{f(t)}{t^{2}} d t} . \tag{2.20}
\end{equation*}
$$

The following lemma is of interest as well.
Lemma 5. If $f:[a, b] \rightarrow(0, \infty)$ is HH-convex on $[a, b] \subset(0, \infty)$, then the associated function $R_{f}:[a, b] \rightarrow(0, \infty), R_{f}(x)=\frac{f(x)}{x}$, is convex on $[a, b]$. The reverse is not true.

Proof. Let $\alpha, \beta>0$ with $\alpha+\beta=1$ and $x, y \in[a, b]$.
By the HH-convexity of $f$ we have

$$
\begin{align*}
R_{f}(\alpha x+\beta y) & =\frac{f(\alpha x+\beta y)}{\alpha x+\beta y}=\frac{f\left(\frac{1}{\frac{1}{\alpha x+\beta y}}\right)}{\alpha x+\beta y}=\frac{f\left(\frac{1}{\frac{\alpha x \frac{1}{x}+\beta y \frac{1}{y}}{\alpha x+\beta y}}\right)}{\alpha x+\beta y} \\
& \leq \frac{\frac{1}{\alpha x \frac{1}{f(x)}+\beta y \frac{1}{f(y)}}}{\alpha x+\beta y}  \tag{2.21}\\
\alpha x+\beta y & \frac{\alpha x+\beta y}{\alpha x \frac{1}{f(x)}+\beta y \frac{1}{f(y)}} \cdot \frac{1}{\alpha x+\beta y} \\
& =\frac{1}{\alpha \frac{x}{f(x)}+\beta \frac{y}{f(y)}} .
\end{align*}
$$

By the weighted Cauchy-Bunyakovsky-Schwarz inequality we have

$$
\begin{aligned}
& \left(\alpha \frac{x}{f(x)}+\beta \frac{y}{f(y)}\right)\left(\alpha \frac{f(x)}{x}+\beta \frac{f(y)}{y}\right)=\left(\alpha\left(\sqrt{\frac{x}{f(x)}}\right)^{2}\right. \\
& \left.\quad+\beta\left(\sqrt{\frac{y}{f(y)}}\right)^{2}\right)\left(\alpha\left(\sqrt{\frac{f(x)}{x}}\right)^{2}+\beta\left(\sqrt{\frac{f(y)}{y}}\right)^{2}\right) \\
& \quad \geq(\alpha+\beta)^{2}=1
\end{aligned}
$$

which implies that

$$
\frac{1}{\alpha \frac{x}{f(x)}+\beta \frac{y}{f(y)}} \leq \alpha \frac{f(x)}{x}+\beta \frac{f(y)}{y}
$$

for any $\alpha, \beta>0$ with $\alpha+\beta=1$ and $x, y \in[a, b]$.
By (2.21) we have

$$
R_{f}(\alpha x+\beta y) \leq \alpha \frac{f(x)}{x}+\beta \frac{f(y)}{y}=\alpha R_{f}(x)+\beta R_{f}(y)
$$

for any $\alpha, \beta>0$ with $\alpha+\beta=1$ and $x, y \in[a, b]$, which shows that $R_{f}$ is convex on $[a, b]$.

Consider the function $f:[a, b] \rightarrow(0, \infty), f(x)=x^{p}, p \neq 0$. The function $R_{f}(x)=x^{p-1}$ is convex if and only if $p \in(-\infty, 1) \cup[2, \infty)$. Since $Q_{f}(x)=x^{1-p}$ is concave if and only if $p \in(0,1)$, by Proposition 1 we have that the function $f:[a, b] \rightarrow(0, \infty), f(x)=x^{p}$, is $H H$-convex if and only if $Q_{f}$ is concave, namely $p \in(0,1)$. Therefore, $R_{f}$ is convex and not $H H$-convex if $p \in(-\infty, 0) \cup[2, \infty)$.

If we denote by $\mathcal{C}_{I}[a, b]$ the class of all positive functions $f$ for which $R_{f}$ is convex, then the class of $H H$-convex functions $f:[a, b] \rightarrow(0, \infty)$ on $[a, b] \subset(0, \infty)$ is strictly enclosed in $\mathcal{C}_{I}[a, b]$.

We have the following inequalities of Hermite-Hadamard type.
Theorem 5. If $f \in \mathcal{C}_{I}[a, b]$, then we have

$$
\begin{align*}
& \frac{f\left(\frac{a+b}{2}\right)}{\frac{a+b}{2}} \leq \frac{1}{b-a} \int_{a}^{b} \frac{f(t)}{t} d t \leq \frac{f(a) b+f(b) a}{2 a b}  \tag{2.22}\\
0 & \leq \frac{f(a) b+f(b) a}{2 a b}-\frac{1}{b-a} \int_{a}^{b} \frac{f(t)}{t} d t  \tag{2.23}\\
& \leq \frac{1}{8}\left[\frac{f_{-}^{\prime}(b) b-f(b)}{b^{2}}-\frac{f_{+}^{\prime}(a) a-f(a)}{a^{2}}\right](b-a)
\end{align*}
$$

and

$$
\begin{align*}
0 & \leq \frac{1}{b-a} \int_{a}^{b} \frac{f(t)}{t} d t-\frac{f\left(\frac{a+b}{2}\right)}{\frac{a+b}{2}}  \tag{2.24}\\
& \leq \frac{1}{8}\left[\frac{f_{-}^{\prime}(b) b-f(b)}{b^{2}}-\frac{f_{+}^{\prime}(a) a-f(a)}{a^{2}}\right](b-a) .
\end{align*}
$$

Proof. By the Hermite-Hadamard inequalities (1.4) for $R_{f}$ we have

$$
\frac{f\left(\frac{a+b}{2}\right)}{\frac{a+b}{2}} \leq \frac{1}{b-a} \int_{a}^{b} \frac{f(t)}{t} d t \leq \frac{\frac{f(a)}{a}+\frac{f(b)}{b}}{2}
$$

and the inequality (2.22) is proved.
We have

$$
R_{f}^{\prime}(t)=\left(\frac{f(t)}{t}\right)^{\prime}=\frac{f^{\prime}(t) t-f(t)}{t^{2}}
$$

and then

$$
R_{-f}^{\prime}(b)=\frac{f_{-}^{\prime}(b) b-f(b)}{b^{2}} \text { and } R_{+f}^{\prime}(a)=\frac{f_{+}^{\prime}(a) a-f(a)}{a^{2}}
$$

By Lemma 4 we have

$$
\begin{aligned}
0 & \leq \frac{\frac{f(a)}{a}+\frac{f(b)}{b}}{2}-\frac{1}{b-a} \int_{a}^{b} \frac{f(t)}{t} d t \\
& \leq \frac{1}{8}\left[\frac{f_{-}^{\prime}(b) b-f(b)}{b^{2}}-\frac{f_{+}^{\prime}(a) a-f(a)}{a^{2}}\right](b-a)
\end{aligned}
$$

and

$$
\begin{aligned}
0 & \leq \frac{1}{b-a} \int_{a}^{b} \frac{f(t)}{t} d t-\frac{f\left(\frac{a+b}{2}\right)}{\frac{a+b}{2}} \\
& \leq \frac{1}{8}\left[\frac{f_{-}^{\prime}(b) b-f(b)}{b^{2}}-\frac{f_{+}^{\prime}(a) a-f(a)}{a^{2}}\right](b-a),
\end{aligned}
$$

which are equivalent to the desired inequalities (2.23) and (2.24).

## 3. Applications

Consider the function $f:[a, b] \rightarrow(0, \infty), f(x)=x^{p}$, on $[a, b] \subset(0, \infty)$. Observe that $Q_{f}(x)=x^{p-1}$ is convex if and only if $p \in(-\infty, 1) \cup[2, \infty)$ and concave if and only if $p \in(1,2)$. By Proposition 1 we have that the function $f$ is $H H$-convex (concave) on $[a, b]$ if and only if $Q_{f}$ is concave (convex) on $[a, b]$, namely $p \in(1,2)(p \in(-\infty, 1) \cup[2, \infty))$.

We introduce the $L_{q}$-harmonic mean for $q \neq 0,-1$ by

$$
L_{q}(a, b):= \begin{cases}\left(\frac{b^{q+1}-a^{q+1}}{(q+1)(b-a)}\right)^{\frac{1}{q}} & \text { if } b \neq a, \\ b & \text { if } b=a\end{cases}
$$

the logarithmic mean by

$$
L(a, b):= \begin{cases}\frac{b-a}{\ln b-\ln a} & \text { if } b \neq a, \\ b & \text { if } b=a,\end{cases}
$$

and the identric mean by

$$
I(a, b):= \begin{cases}\frac{1}{e}\left(\frac{b^{b}}{a^{a}}\right)^{\frac{1}{b-a}} & \text { if } b \neq a, \\ b & \text { if } b=a .\end{cases}
$$

If we set $L_{0}(a, b):=I(a, b)$ and $L_{-1}(a, b):=L(a, b)$, then we have that the function $\mathbb{R} \ni q \mapsto L_{q}(a, b)$ is monotonic increasing as a function of $q$. We also have the inequalities

$$
H(a, b) \leq G(a, b) \leq L(a, b) \leq I(a, b) \leq A(a, b) .
$$

By making use of Theorem 1 we have for $p \in(1,2)(p \in(-\infty, 1) \cup[2, \infty))$ that

$$
\begin{equation*}
\frac{H^{p}(a, b)}{G^{2}(a, b)} \geq(\leq) L_{-p-2}^{-p-2}(a, b) \geq(\leq) \frac{A\left(a^{p}, b^{p}\right)}{G^{2}(a, b)}, p \neq 0 \tag{3.1}
\end{equation*}
$$

and

$$
\begin{equation*}
A^{1-p}(a, b) \geq(\leq) L_{1-p}^{1-p}(a, b) \geq(\leq) A\left(a^{p-1}, b^{p-1}\right) \tag{3.2}
\end{equation*}
$$

If we take $p=-1$ in (3.1), then we get

$$
\frac{1}{G^{2}(a, b) H(a, b)} \leq \frac{1}{L(a, b)} \leq \frac{A\left(a^{-1}, b^{-1}\right)}{G^{2}(a, b)} .
$$

By Theorem 3 we have for $p \in(1,2)(p \in(-\infty, 1) \cup[2, \infty))$

$$
\begin{equation*}
G^{2}(a, b) L_{p-2}^{p-2}(a, b) \leq(\geq) \frac{G^{2}\left(a^{p}, b^{p}\right)}{L\left(a^{p}, b^{p}\right)} \tag{3.3}
\end{equation*}
$$

Observe that

$$
\begin{aligned}
L\left(a^{p}, b^{p}\right) & =\frac{b^{p}-a^{p}}{p(\ln b-\ln a)}=\frac{b^{p}-a^{p}}{p(b-a)} \cdot \frac{b-a}{\ln b-\ln a} \\
& =L_{p-1}^{p-1}(a, b) L(a, b)
\end{aligned}
$$

By (3.3) we get that

$$
\begin{equation*}
L_{p-2}^{p-2}(a, b) L_{p-1}^{p-1}(a, b) \leq(\geq) \frac{G^{2}\left(a^{p}, b^{p}\right)}{G^{2}(a, b) L(a, b)} \tag{3.4}
\end{equation*}
$$

for $p \in(1,2)(p \in(-\infty, 1) \cup(2, \infty))$.
Now, consider the function $f:[a, b] \rightarrow(0, \infty), f(t)=\frac{t}{\ln t}$, on $[a, b] \subset$ $(1, \infty)$. Then $Q_{f}(x)=x / \frac{x}{\ln x}=\ln x$ is concave on $[a, b]$, therefore $f$ is HH convex on $[a, b] \subset(1, \infty)$. If we use the inequality (2.2), then we get the well-known inequality

$$
A(a, b) \geq I(a, b) \geq G(a, b)
$$

If we use the inequality $(2.10)$ for $f(t)=\frac{t}{\ln t}$, then we get

$$
\begin{equation*}
\frac{a b}{b-a} \int_{a}^{b} \frac{1}{t \ln t} d t \leq \frac{G^{2}\left(\frac{a}{\ln a}, \frac{b}{\ln b}\right)}{L\left(\frac{a}{\ln a}, \frac{b}{\ln b}\right)} . \tag{3.5}
\end{equation*}
$$

Since

$$
\int_{a}^{b} \frac{1}{t \ln t} d t=\int_{a}^{b} \frac{1}{\ln t} d(\ln t)=\ln (\ln b)-\ln (\ln a)
$$

and

$$
G^{2}\left(\frac{a}{\ln a}, \frac{b}{\ln b}\right)=\frac{G^{2}(a, b)}{G^{2}(\ln a, \ln b)},
$$

from (3.5) we have

$$
\begin{equation*}
G^{2}(\ln a, \ln b) L\left(\frac{a}{\ln a}, \frac{b}{\ln b}\right) \leq L(a, b) L(\ln b, \ln a) \tag{3.6}
\end{equation*}
$$

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