

TALLINN – EUROPEAN GREEN CAPITAL 2023 SHOWCASES BIODIVERSITY, INNOVATION AND SUSTAINABILITY

In 2023 Tallinn proudly holds the title of the European Green Capital. Tallinn will showcase its biodiversity, sustainability governance and eco-innovation. The city is planning over 60 green capital projects, events and initiatives, including 17 international events.

„Tallinn is very proud to hold the title of European Green Capital 2023. Especially since the idea of a European green capital was born in Tallinn in 2006. We want every citizen of Tallinn as well as our guests to benefit from the European Green Capital year and the accompanying developments, because our goal is a greener city with a better environment and urban space,“ said Mr. Mihhail Kõlvart, the Mayor of Tallinn.

Greentech Week. For everyone who wants to be part of the future City

One of the year's highlights will be the Greentech Week (14th-17th of November) with the Cleantech Forum Europe, Greentech Expo, Green Tiger Conference, and the Smart City Convention. Up to 500 investors, innovators and entrepreneurs of green technology. More than 30 city delegations and over 2000 green technology enthusiasts from Estonia and all over the world.

It is driven by the motivation of promoting cooperation between leading specialists in Greentech technology as well as enhancing the dialogue between world cities and companies. Tallinn as the Green Capital of Europe will be a meeting point for environmental innovation and technology by bringing together Greentech technology companies, academia and cities.

The highlight of this week will be the Greentech Expo taking place throughout the four days. The exhibition is primarily intended for companies with innovative technologies and smart city solutions. One of the main focal themes of the expo is mobility, however, the event will cover also the topics of energy & power, materials & chemicals, resources & environment, agriculture & food and enabling technologies. Everyone who creates new sustainable value for the urban space is welcome to Tallinn in 2023!

Think global – Test in Tallinn!

In addition, Tallinn invites companies to test their sustainable innovation solutions in the capital city of Estonia. The Test in Tallinn initiative welcomes companies around the world to test their smart solutions on the streets of Tallinn in three focus areas: mobility, energy efficiency and renewable energy. These areas with the greatest impact and legislative readiness, and where today's cooperation between the city and local entrepreneurs has been the most effective. Tallinn and Estonia already have a positive image both in terms of the ease of doing business, the creation and growth environment for start-up companies and digital society in general. The strength of Tallinn is our smallness, flexibility, and the technological openness of society.

“Solving the urban challenge is crucial to reach global climate goals and cities have a key role to play in the transition to a low carbon economy. We invite anyone around the world to come and build or try out their ground-breaking new ideas, prototypes, or products. We commit to find the best options and support for the companies,” Mayor Kõlvart said.

Sustainable governance in the city

The changes begin from the city itself. Therefore, Tallinn cooperates with local entrepreneurs and organisations to make the city more sustainable. For example, in creating environmentally friendly guidelines for events and endorsing sustainable food for Tallinn’s restaurants.

“We have developed a guide for environmentally friendly events, added environmental requirements to the Law of Procurements and made our own institutions follow the principles of the green office. Through the inclusive budget and various support measures we can support the ideas of our citizens, NGOs and companies and bring more attention to Tallinn and all of Estonia,” Mr. Vladimir Svet, Vice-Mayor of Environment and Urban Development.

According to Ms. Krista Kampus, Executive Director of Tallinn European Green Capital 2023 Tallinn has re-organized the whole city structure and organization to better coordinate sustainable changes and work better with the UN Sustainable Development Goals. “We also wish to further involve local communities in city development, find opportunities to support green innovation, develop environmentally friendly modes of travel, such as cycle lanes and public transport, and improve circular economy. In addition, we also wish to help citizens better understand the importance of environmental protection,” Ms. Kampus said.

You are welcome to visit and explore biodiverse, innovative, and sustainable Tallinn during the European Green Capital year. Find the full program and more information at greentallinn.eu. See you in Tallinn!

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Maarja Pakats
Communication specialist, City of Tallinn